**EPISCOPAL RELIEF & DEVELOPMENT**

**75TH ANNIVERSARY CAMPAIGN AND CELEBRATION**

**The Diocese of New Jersey**

**Getting Your Campaign Going!**

**A step-by-step guide.**

**Prepared by the Diocesan Millennium Development Goals Task Force**

**Step One - Gather a team with a passion for “healing a hurting world.”**

**Step Two - Review Celebration Goals:**

* **Celebrate** the History and Collective Accomplishments of Episcopal Relief & Development. Thank people for their generosity and raise awareness about what is being done, how it is being done and the difference it is making in the world.
* **Pray** for our partners and this critical mission.
* **Learn** about our work through 75 stories and Christian formation resources.
* **Act**: Invest in the future of Episcopal Relief by supporting the 75th Campaign.

**Step Three – Decide Which Campaign Option Works for Your Congregation:**

* **Carry the Water** – Clean water and sanitation.
* **Fast to Feed** - Improving access to nutritious food by empowering families to raise healthy animals and employing sustainable agricultural resources.
* **Thrive to Five** – Enabling children the best start in life through maternal health, malaria prevention and early childhood development programs.
* **Pennies for Prosperity** – Creating opportunities for successful livelihoods by promoting microfinance, vocational training and small business development.
* **75th Anniversary Fund** - Unrestricted Funds to be used where needed.

**Step Four - Make Plans:**

* Get Toolkit for your specific campaign at either [www.episcopalrelief.org/75](http://www.episcopalrelief.org/75) or <http://www.episcopalreliefnj.com/index.html>
* Do things that educate, delight and inspire!
* Begin with our Diocesan Episcopal Relief & Development Sunday on March 22.

**Step Five - Establish a Fundraising Goal:**

* The Diocesan goal is $150,000 by 12/31/15
* Roughly $5 per church member
* What is reasonable and inspiring for your congregation?

**Step Six – Expand Your Impact:**

* Partner with other churches and community organizations.
* Contact the MDG Task Force for guest preachers and forum leaders. [mdgtaskforcenj@gmail.com](mailto:mdgtaskforcenj@gmail.com).
* Double your impact by applying for matching grant funds at [MDGgrants@gmail.com](mailto:MDGgrants@gmail.com).

**Step Seven - Share & Learn:**

* Send stories and photos of your celebration activities to [mdgtaskforcenj@gmail.com](mailto:mdgtaskforcenj@gmail.com).
* Go to the Diocesan 75th Anniversary website to learn what others are doing in the Diocese: <http://www.episcopalreliefnj.com/index.html>
* Go to the Episcopal Relief & Development website for more stories: [www.episcopalrelief.org/75](http://www.episcopalrelief.org/75).

**And Always Remember - This is God’s Call to Each and Everyone of Us…**

**Lord, when was it that**

**We saw you hungry and gave you food?  
We saw you thirsty and gave you something to drink?  
We saw you a stranger and welcomed you?  
We saw you sick and took care of you?  
We saw you in prison and visited you?**

**‘Truly I tell you, just as you did it to one of the least ofthese who are members of my family, you did it to me.’**

**—Matthew 25: 37-40 (NRSV**